

TIME	LOCATION	EVENT
10:00-14:00 16:00-17:00 17:00-19:00	Westin Hotel CTICC Roof Terrace Room	Registration
07:00 14:30	Departure by bus from Westin Return to Westin	Pre-Conference Activity: <b>Golf at the King David Golf Club</b>
FROM 09:10	Departure from Westin	Pre-Conference Activity: <b>Hop-On-Hop-Off City Tours</b>
17:00 19:00	CTICC Roof Terrace Room 2nd floor	Pre-Conference Welcome Reception Get into conference mode at an informal get-together with colleagues. Casual dress; drinks and cocktail snacks will be provided.
20:00-24:00	CTICC Ballroom	CTICC 10 <sup>th</sup> Birthday Celebration featuring <i>Mi Casa and Friends</i> Mi Casa is one of South Africa's leading music bands and they will be playing exclusively for the CTICC in our Grand Ballroom. It will be a spectacular party, where guests can enjoy great bands, good music and fine food against the stunning backdrop of the city at night.

## AIPC CORPORATE PARTNERS



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NEWMARKET



QUINETTE GALLAY

POPULOUS



TIME	LOCATION	EVENT
10:00-13:00 15:00-19:30	Westin Hotel	Registration
08:30 12:30	Departure by bus from the Westin Return to the Westin	Pre-Conference Activity: <b>Walk up and down Lion's Head</b>
14:30-15:30	CTICC Main Lounge 1st floor	<b>First Time Attendees and New Members Welcome and Orientation</b> Meet the AIPC Board of Directors and management team; get a quick orientation to AIPC and find out how to make the most of your Conference experience.
15:30	Mini Peninsula Tour Departure by bus from the Westin	Welcome Dinner From Cape town via Green Point, Sea Point Camp Bay and along the 12 Apostles mountains to Hout Bay via scenic Chapman's peak and mountain pass roads, this tour concludes in our destination in the heart of Constantia and its famous wine estates
17:15	Direct bus transfer to	<b>Simons Restaurant – Groot Constantia Wine Estate</b>
18:00	Arrival at Simons Restaurant	Welcome Reception and Dinner Hosted by the Cape Town International Convention Centre An exclusive reception and dinner in the oldest wine estate of South Africa. Dress code: smart casual
21:00	Return by bus to Westin	<b>After dinner drinks at the Westin bar on the 1st floor</b>

## AIPC ANNUAL CONFERENCE 2013 PROGRAM PARTNER



## CAPE TOWN EVENT PARTNERS



THANK YOU TO OUR 2013 CONFERENCE HOST



TIME	LOCATION	EVENT
08:30	Cape Town International Convention Centre Exhibition Area	Registration Welcome Coffee
09:30 17:00	Departure by bus from the Westin Return to Westin	Accompanying Persons: <b>Cape Point Peninsula Full Day Tour</b>
09:00	Ballroom West	<b>Official Opening Ceremony AIPC Annual Conference</b> Welcome addresses: Welcome by the Provincial Government of the Western Cape Rashid Toefy   CEO, Cape Town International Convention Centre Welcome to the Conference: Edgar Hirt   President, AIPC
09:45	Ballroom West	<b>Practical CSR: Supporting a Community in Transition</b> <b>Keynote Speaker: Wendy Luhabe</b>   Social Entrepreneur – Author – Mentor – Thought Leader South Africa has been going through an extensive economic and social transition which has resulted in some important lessons as to how public institutions can and should be taking an active role in community development.
10:45	Exhibition Area	Coffee Break
11:15	Ballroom West	<b>South African CEO Panel African Centres: Their Economics and Role as Agents of Development</b> Julie-May Ellingson   CEO, Durban International Convention Center Rashid Toefy   CEO, Cape Town International Convention Centre Matifadza Nyazema   Executive Director, Sandton Convention Centre South Africa's convention centres have had an important role to play in opening up the country to new global exposure along with creating new industries and revenues. In the process they have faced some unique political and economic challenges. Three centre managers reflect on experiences that are important to colleagues around the world. MODERATOR Haiko Alfeld   General Manager International Government Relations, Sasol
12:30	Roof Terrace Room 2nd floor	Lunch hosted by IMEX

TIME	LOCATION	EVENT
14:00	Ballroom West	<b>2013 AIPC Annual Survey: Centre Performance and Perspectives in an Industry Context</b> Michael Hughes   Managing Director, Research & Consulting, Red7Media This fourth in the series of comprehensive industry performance / outlook surveys evaluates progress being made by member centres around the world while a comparison with comparable client data provides a "reality check" on centre expectations. Roundtable discussions of the study results and their implications for centres will follow the presentation.
15:15	Ballroom West	<b>A New Urgency for Compliance: Recent Legal Developments and their Implications for Conferences and Exhibitions</b> Christian Claus Roth   Co-President, IPCAA and Head Global Congresses & Conventions, Novartis Pharma AG Tanya Vogt   Chief Operating Officer, The South African Medical Device Industry Association (representing EUCOMED) Following the emergence of Pharma codes as key influencers of medical meetings funding several years back, there have been further important compliance and legal developments in many parts of the world that will certainly influence prospects for some of the most valuable events that centres host.
16:15	Exhibition Area	Coffee Break
16:45	Exhibition Area	<b>AIPC Innovation Award 2013: Poster Session</b> The 2013 AIPC Innovation Award once again brings the best and most original innovations in centre management, marketing and operation to center stage. This is an opportunity to exchange views with the innovators and prepare for the all-important vote!
17:15		CTICC – venue visit
Evening at Leisure		Explore Cape Town with Colleagues and AIPC Partners
19:00-19:30	Bus transfers from Westin to V&A Waterfront	CTICC has booked 10 popular restaurants in the <b>V&amp;A Waterfront</b> . CTICC hostesses will assist you with reservations. <b>After dinner, join us for coffee and dessert at the Moyo African restaurant hosted by the CTICC</b>
21:30-22:00	Return transfer from Moyo to Westin	As the V&A Waterfront is a 10 minute walk from the Westin, maps will be available for those who wish to walk from and to the Westin.

After dinner drinks at the Westin bar on the 1st floor

